

## MEMBERSHIP BENEFITS

- 1** *The bigger our voice, the bigger our impact. Our #1 benefit is Community Voice! We're bringing the greater construction industry together to address your needs with our local and state governments.*

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- 2** *Bringing you the latest information on the greater construction and building industries through live speakers, publications, and digital media on topics based on their relevancy and direct from membership.*

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- 3** *Monthly, large-scale networking events with speaking and sponsorship opportunities*

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- 4** *Large, online directory with member-to-member referrals*

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- 5** *Standard and customizable marketing opportunities to fit any budget or need.*

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- 6** *Public Relations opportunities through our press releases and BIA recognition programs.*

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- 7** *Affiliation with a Growing and Reputable Organization*

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- 8** *Opportunities to get involved in community and charitable organizations in SWFL*

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- 9** *Plenty of executive and ground level leadership opportunities available in our members driven organization*

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- 10** *Workshops and Continuing Education Programs*

## MAXIMIZE YOUR MARKETING WITH OUR **MEMBER RECOGNITION OPPORTUNITIES**

- Website Banners & Articles
- Meetings & Event Sponsorships
- Speaking Opportunities
- Member Spotlight Packages
- E-Newsletter & Dedicated Sendouts
- Customizable, Dedicated Events
- Leadership Opportunities
- Public Relations Sendouts
- Ads in Our Publications

## INTRODUCTORY MEMBERSHIP OFFER

	DUES/YEAR
<b>CONTRACTOR</b>	<b>\$300</b>
<b>SUBCONTRACTOR</b>	<b>\$300</b>
<b>AFFILIATE</b>	<b>\$300</b>
<b>SUPPLIER</b>	<b>\$300</b>

*\*All memberships include a year's membership to the SWFL Business Alliance-[www.swflba.com](http://www.swflba.com). An administrative fee of \$75 will include your listings on both the SWFL Business Alliance and Building Industry Alliance websites.*